

# PAULA BUENO PEREZ

Graphic, UX UI & Web Designer

## About Me

Graphic, UX/UI and web designer with a background in illustration. My goal is to **keep learning and creating visually engaging, user-centered designs that are both innovative and relevant**

## Experience

### Graphic Designer

**La Nacional Spanish Benevolent Society, New York (Feb 2025 – Feb 2026)**

- Created visual assets for digital and print materials, like the menu of the restaurant, merchandising, posters and more
- Designed graphic assets for digital marketing and social media
- Updated website pages and layouts

### Graphic & Web Designer Intern

**Macmillan Education, Madrid (Jun 2024 – Dec 2024)**

- Designed graphic assets for digital marketing
- Designed and updated website pages and layouts
- Work on accesibility initiatives

## Education

### User Experience and User Interface Design Professional Master

**CEI Marketing & Design School, Madrid - (2024)**

- Studied UX/UI methodologies including Design Thinking, user research, wireframing and Atomic Design systems
- Created user flows, wireframes, and prototypes using Figma, FigJam, Whimsical and Zeroheight

### Web Design with Wordpress Professional Master

**CEI Marketing & Design School, Madrid - (2023)**

- Designed and built responsive websites using WordPress
- Worked with themes, plugins and page builders to create customizable websites

**Editorial Illustration - ESDIP School, Madrid (2022)**

### Bachelor's Degree in Media Studies (Bilingual)

**Carlos III University - Madrid | 2016 - 2020**



## Contact

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[portfolio website](#)

[linkedin](#)

## Tools



## Languages

Spanish

English

Basque

## Soft Skills

Teamwork

Creativity

Time Management

Problem Solving

Critical Thinking

Willingness to Learn